



Tampa's National Historic Landmark District



YBOR LEGEND

Autumn 2013

NEW LEADERSHIP ON YCDC BOARD



Outgoing Board members Jack Rodriguez, John Doble, Kim Headland and Ken Cowart with immediate past president Dave Scott (center), YCDC manager Vince Pardo and Board Vice Chair Walter Aye (right).

Every two years, changes occur on the Ybor City Development Corp. Board, which serves as the official Community Advisory Committee to the City of Tampa and the Community Redevelopment Agency on issues and policies affecting Ybor City.

Board members generously volunteer their time and talents. The following Board members have completed two-year terms are: Ken Cowart, John Doble, Ken Garcia, Kim Headland, Elaine Illes, D. Stephen Moss, Sam Reiber, Jack Rodriguez, and Angelo Spicola.

New members joining the Board for a two-year term: John Agliano, Don Barco, Cathy Bartolotti, Richard "Leon" Cannyn, Joe Citro, Mark Eary, Victor Fernandez, Judy Kelly, Jayme Kosar, and Rich Simmons.

Returning Board members include: Manny Alvarez, Walter Aye, Richard Boom, Joe Capitano, Jr., Michelle Cardamone, Fran Costantino, Karen Goss, Tom Keating, Tony LaColla, Dr. Shawn Robinson, Gene Siudut, Veronica Swiatek, and Chris Whitaker. Joe Capitano Sr. and Monsignor Higgins continue as emeritus members. Gen. David J. Scott (Ret.) will transition from president to immediate past president.

MUSEUM CELEBRATES TAMPA'S BASEBALL HERITAGE

The Tampa Baseball Museum at the Al Lopez House has marked another milestone toward opening in spring 2014. The Florida Department of Transportation transferred ownership of Al Lopez's former home

to the City of Tampa, which then provided it to the Ybor City Museum Society.

With the deed, the Ybor City Museum Society can begin rehabilitating the house. The façade will be improved while the interior is transformed into a museum. The City of Tampa awarded a façade grant to the Ybor City Museum Society (along with Silver Meteor Gallery) to defray construction costs.

The Tampa Baseball Museum is seeking artifacts and memorabilia to create the exhibits.



Ybor City Museum Society Board members Stephen M. Barbas and Mary Alvarez accept the key from Council Chair Charlie Miranda, FDOT administrator Bill Scott and Commissioner Kevin Beckner.

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BUSINESS COMMUNITY GROWS IN YBOR CITY



Mayor Bob Buckhorn prepares to cut through dungarees - instead of a traditional ribbon - with Police Chief Jane Castor and Black & Denim co-founders Christopher Findeisen, Luis Montañez and Roberto Torres on August 29.

[Black & Denim Apparel Company](#) opened its first boutique at 1910 E. 7th Ave., inside the Blues Ship Cafe. The designs are made with 100% American raw materials.

[Mace Multimedia](#) has moved from Riverview to 1603 1/2 E. 7th Ave., Suite 5. The marketing company is assisting with promotions for Historic Holiday Spirit events.

NEW PARKS PLANNED



Ybor City will gain two new memorial parks in 2014. The Hillsborough County Sheriff's Office will create the 9-11 Remembrance Park and the Fallen Heroes Remembrance Park near 8th Avenue and North 20th Street.

The 9-11 Remembrance Park will honor victims of the Sept. 11, 2001 terrorist attacks. A steel beam from the World Trade Center will be the centerpiece of the park, along with statues honoring the firefighters, police and civilians who were victims of the terrorist attack.

Fallen Heroes Remembrance Park will recognize the Hillsborough County Sheriff's deputies killed in the line of duty. The park will include a sheriff's office badge created from mosaic tiles, a wall inscribed with the name of each deputy, and a bronze statue of a sheriff's honor guard deputy.

[Screening One](#), a provider of human resource solutions, selected Ybor City for its East Coast office. The office is located at 1860 N. Avenida Republica de Cuba.

[The Blues Ship Café](#) at 1910 E. 7th Ave. has a new owner, John Michael, who has remodeled the interior and expanded the menu and hours.

Czar joined [The Ritz Ybor](#) at 1503 E. 7th Ave. The nightlife destination has undergone extensive interior renovations.

[Gino's Pizza & Brew](#) moved into historic Ybor City after 15 years in downtown Orlando. The pizzeria is located at 1724 E. 7th Ave.

[20/20 Companies](#), a national direct sales and marketing company, has moved into Centro Ybor, 1600 E. 8th Ave., Suite A-132.

[Tequilas](#), 1613 E. 7th Ave., has joined Historic Hospitality family of restaurants, which includes Bernini of Ybor, Carne ChopHouse and Ybor Green Iguana.



Mace Multimedia co-founders Manny Potter and Gabrielle Perham celebrate the opening of their Ybor City office.



Employees of Kforce, a professional staffing and solutions firm headquartered near Ybor City, held a team building exercise at Stone Chef Catering and Events. As part of the session, the employees made dog treats for Tampa Police Department's K-9 officers.



A GOOLISH GOOD TIME



Get into the Halloween spirit with spooktacular events in historic Ybor City.

The [Ybor Merchants Association's Fantasma Fest](#) kicks off with a celebration of Ybor City's many flavors with Fantasma Feast on Thursday, October 24, and continues with the Little Monsters Promenade - trick-or-treating among the merchants in Centro Ybor and a pumpkin patch in the courtyard on Saturday, October 26. Later in the day, roll down 7th Avenue during the first annual Bed Races, where riders on wheeled beds race along two blocks in Ybor City.

[Guavaween](#) returns for the 28th year as a costume contest on Saturday, October 26, in Centro Ybor. The Ybor City Chamber of Commerce has organized cash prizes

for a variety of contests, including best costume.

Halloween events in Ybor City:

October 14 – Fantasma Fest Bartenders' Competition

October 24 – Fantasma Feast tapas trail

October 25 – Fantasma Fest zombie crawl and zombie fest

October 26 – Little Monsters Promenade & Pumpkin Patch, Big Monsters Bed Bash, Guavaween Costume Contest and Witchcraft Beer & Live Music Festival

October 27 – Hell on Wheels motorcycle rally and poker walk

October 31 – Fantasma Fest Halloween Ball

For more events, visit [YborCityOnline.com](#).

SENSATIONAL "SUMMER OF FUN"

Over 10 weeks this summer, YCDC's Marketing Committee held a "Summer of Fun" sweepstakes on Facebook with the help of many generous Ybor City merchants.



Facebook users who like the [Discover Ybor City](#) page could submit a short entry form for a chance to win prize packages. Five winners were selected at random each week from June 24 to September 2. Each winner

received a prize package that included 3-4 prizes with restaurant/dining, activity and nightlife options in historic Ybor City.

Fifty winners were named, winning a total of 162 prizes worth \$4,642.

The contest was supported with a strong Facebook advertising campaign. More than 487,000 impressions were reached over the 10 weeks of the campaign.

During the contest, the Discover Ybor City page grew by 65 percent. YCDC will continue the momentum by using the Facebook page to market the district, highlight special events and communicate positive news.

HOLIDAY TRADITION CONTINUES

A community holiday celebration was tradition in the 1950s but it had fallen by the wayside. Led by Florida Entertainment Group, Ybor City community leaders and residents re-invented the community holiday celebration and created Historic Holiday Spirit – a series of free events celebrating the holiday season.



Now in its fourth year, the businesses and residents of Ybor City are planning memorable holiday events, including:

November 19 - Ybor City Holiday Decorating Party

November 20 – Ybor City Holiday Tree Lighting Ceremony and Miracle on 7th Avenue holiday party

December 1 – Santa Speedo Run

December 14 - Art in the Park and 2nd Annual Snow on 7th Holiday Parade

December 31- Outback Bowl Parade & Pep Rally

For more events and information, visit [YborCityOnline.com](#).

DISCOVER YBOR CITY

"Ybor Flavors" TV show explores one of the country's most colorful neighborhoods, historic Ybor City. Join host Veronica Swiatek on her adventures to Ybor City events, landmarks, businesses and restaurants.

Watch episodes of "Ybor Flavors" on Bright House channel 615 or Verizon channel 15 or online at YborCityOnline.com.



Walk the red carpet of the Gasparilla International Film Festival with Mayor Buckhorn.



Learn to cook the signature dishes of Acropolis Greek Taverna and Stone Soup Company.



**YBOR CITY
DEVELOPMENT CORPORATION**
2015 East 7th Avenue, Tampa, FL 33605
(813) 274-7936 • www.tampagov.net/ycdc

A Division of the City of Tampa
Department of
Economic and Urban Development

Bob McDonough
Administrator of Economic Opportunity

YCDC Staff:

Vince J. Pardo, Manager
Brenda Thrower
Corine Linebrink

YCDC MEETING CALENDAR

The following meetings will be held at the YCDC Office at 2015 East 7th Avenue. All meetings are open to the public and free parking is available in the adjacent lot. Meetings are subject to change.

October

October 15 | 3:00 pm
Retail, Arts & Special Events Committee

October 17 | 3:00 pm
Public Safety and Parking Committee

October 22 | 4:00 pm
YCDC Board

November

November 3 | 4:00 pm
YCDC Board

November 12 | 3:30 pm
Planning & Infrastructure Committee

November 14 | 12 Noon
District Marketing Committee

November 19 | 3:00 pm
Retail, Arts & Special Events Committee

November 21 | 3:00 pm
Public Safety and Parking Committee

December

December 3 | 4:00 pm
YCDC Board

Committee meetings will be scheduled as needed.

January

January 14 | 3:30 pm
Planning & Infrastructure Committee

January 16 | 12 Noon
District Marketing Committee

January 21 | 3:00 pm
Retail, Arts & Special Events Committee

January 23 | 3:00 pm
Public Safety and Parking Committee

January 28 | 4:00 pm
YCDC Board

BOB BUCKHORN MAYOR

Community Redevelopment Area (CRA) Board

Frank Reddick - *Chair*
Mike Suarez - *Vice Chair*
Yvonne Yolie Capin
Harry Cohen
Charlie Miranda
Lisa J. Montelione
Mary Mulhern

Meeting Location: Tampa City
Council Chambers, City Hall
315 East Kennedy Boulevard

Time: 9:00 a.m.

Dates: Second Thursday of the month

YCDC Board of Directors

Gen. David J. Scott (Ret.) –
Immediate Past Chair

John Agliano
Manny Alvarez
Walter Aye
Don Barco
Cathy Bartolotti
Richard Boom
Richard "Leon" Cannyn
Joe Capitano, Jr.
Michelle Cardamone
Joe Citro

Fran Costantino
Mark Eary

Victor Fernandez
Karen Goss
Tom Keating

Judy Kelly
Jayme Kosar
Tony LaColla

Dr. Shawn Robinson
Rich Simmons

Gene Siudut
Veronica Swiatek
Chris Whitaker

Emeritus Members

Joe Capitano, Sr.
Monsignor Laurence Higgins

Meeting Location: YCDC Office,
2015 7th Avenue, Ybor City

Time: 4:00 p.m.

Date: Fourth Tuesday of the month